

GUEST LECTURES - DLF CLUBS AND HOSPITALITY X (GGS IP UNIVERSITY) BCIHMCCT AFFILIATED

This agreement/ understanding - is made between DLF Clubs and Hospitality PVT LTD. hereinafter referred to as "the Organizers," and Banarsidas Chandiwala Institute of Hotel Management and Catering Technology, hereinafter referred to as "the College," for the conduct of a two-day guest lecture workshop.

1. EVENT DETAILS

- **Event Title:** Guest Lecture Series
- **Dates:** 11th and 12th August, 2025
- **Duration:** 2 Days
- **Venue:** [To be filled in by the College]
- **Host College Coordinator:** [Name & Contact]
- **Organizers' Point of Contact:** [Name & Contact]

Banarsidas Chandiwala Institute of Hotel Management & Catering Technology

MOB Prof R. K. BHANDARI (9871200100)

2. CREATIVE & PROMOTIONAL ARRANGEMENTS

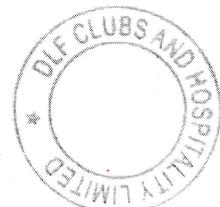
The Organizers will provide the following:

- **Standeers:** 2 standees (1 per day)
- **Banners:** 2 banners (1 per day)
- **Guest Lecture Certificates (printing and framing):** 5 (for the resource persons/speakers)

All creatives will be shared with the College beforehand for approval prior to printing.

3. SOCIAL MEDIA COLLABORATION

- **Pre-event Promotion:** One promotional post (design and captioning by the Organizers, to be approved by the College)
- **Post-event Coverage:** One event coverage post (to be shared with the College for co-posting and archiving)



CIN : U92490HR2008PLC101701

Both posts will be shared on the social media platforms by the college and collaborated with the organizers after mutual consent and approval on mail.

- **Photography:** Photography will be arranged by the Organizers. However, the College is welcome to carry out its own documentation or media coverage if desired.

4. COST

All expenses related to creatives, logistics, photography and speaker engagement will be borne by the Organizers. The College is only required to provide necessary infrastructure support such as a classroom/auditorium and assistance with ensuring student participation.

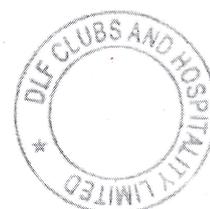
Page 2: EVENT TIMELINE AND AGENDA

Day 1 – 11th August, 2025

| Time Slot | Speaker | Topic |
|-----------------|---|--|
| Opening Remarks | Rajesh Kumar Yadav (General Manager, DLF Hospitality) | <i>Polished to Perfection: Engineering Emotion in High-End Hospitality</i> |
| Session 2 | Amit Rana (Sr. F&B Manager, DLF Hospitality) | <i>Beyond Menus and Margins: The Soul of Food & Beverage</i> |
| Session 3 | Dhiraj Kaushik (Front Office Manager, DLF Hospitality) | <i>At the Frontlines of Experience: Lessons from the Lobby</i> |

Day 2 – 12th August, 2025

| Time Slot | Speaker | Topic |
|-----------|---------|-------|
|-----------|---------|-------|



| | | |
|-----------------|---|---|
| Session 1 | Ritu Joshi (AVP, DLF Hospitality) | Hospitality Then & Now: Shaping Experiences in a Changing World |
| Session 2 | Mallika Chugh (Sr. Manager, Marketing Communications, DLF Hospitality) | From Insight to Impact: The Experience-First Marketing Approach |
| Closing Session | Neha Malhan (Sr. Manager, Events, DLF Hospitality) | Designing Impact: The Strategic Power of Events in Hospitality |

We look forward to a collaborative and enriching experience for all stakeholders. Please confirm your acceptance of the terms by signing below.

For the Organizers:

Mallika Chugh (Senior Manager Marketing Communications)

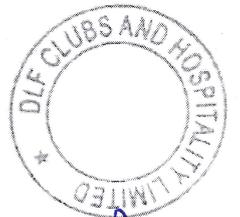
Neha Malhan (Senior Manager Events & Experiences - DLF Hospitality)

Ritu Joshi (Senior Manager, Ad)

Rajesh Kumar Yadav
General Manager DLF Club 3

Dhiraj Kanshal
Front Office Manager Club 3.

Ritu Joshi



For the College:

(R.K. Bhandari)
Principal.

Bhandari
29/7/25



(Dr. Prem Kans)
Programme coordinator