

MOU - BCIHMCT & KCCI, New Delhi

'INTERNATIONAL KIMCHI DAY- 22ND Nov.2020

- Chandiwala Hospitality Ensemble 2020 (CHE-2020) presents International Kimchi Day' in India, in association with Korean Cultural Centre India, New Delh and Banarsidas Chandiwala Institute of Hotel Management and Catering Technology (BCIHMCT)- on 22nd November 2020 – 5:00 PM
- Guidelines for the competition to be framed by BCIHMCT team and edited/suggested/revise by KCCI authorities
- The marketing and promotion of the event (online mode-virtual) to be done through social media platforms, by both organizations and approved by one another
- The contest would be applicable to 2 categories:- Hotel Management School students and Hotels-Professional Chefs PAN India.
- The jury team will be suggested by both parties. Participants would be sending videos to BCIHMCT organizer and all videos will be posted on both organization's online., where best 10 videos from both the categories getting high number of viewership will be given to the panel of judges- 4 in total and at least 1 judge to be a Korean Native chef
- No participation fee will be charged for this event and all participants to get physical copy of certificates couriered to their school/ hotel/ residence.
- Award ceremony on 22nd Nov 2020 evening (5:00 PM) , to be held at BCIHMCT Banquet hall (Guest lounge) and Room 120. The ceremony to go live on FB or any other portal as decided by both organisations. A buffet style dinner for judges, Korean delegates, BCIHMCT Organizing Team after award ceremony for a maximum of 25 pax and following Government COVID-19 protocols
- All event related expenses to be taken care by KCC. BCIHMCT would offer manpower, place of execution -venue and handling the logistics of the event.
- The estimated expenses as calculated by BCIHMCT team is Rs 133,000(One Lakh thirty three thousand only plus taxes) wherever applicable.

The certificates would bear both organisation's logo and signed by HOI- Mr Bhandari,- Director- KCCI- Mr Kim, BCIHMCT- Kimchi event Coordinator- Chef R Kundu

- Collection of videos and posting on SNS channels be done by both organization teams and after completion of event all data, pictures if any, would be the handed over to KCCI.
- BCIHMCT would try their best to have a pre-event and post event coverage on print media (HORECA based)
- MOC- Master of Ceremony for the award evening would be arranged and deputed by BCIHMCT
- As the expected expenses above (in most cases) are NEAR TO /EXPECTED and flexible and differs from place to place and BCIHMCT do not guarantee any fixed participation , the expenditure of the event in total may vary by 10-15 percent .
- Original bills eg- Printing , Light Sound system , would be raised on KCCI's name and handed over to KCCI office from time to time or vendors may request KCCI for payment for their services



Bhandari

directly, for which BCIMMCT –Head of Institute , Principal would be the signing and approval authority .

- Expected competition launch dates – 28 th Oct 2020 ,Closing of video collection – 15th Nov2020.
- The BCIMMCT Trust's is self financing Institute and a management's fee of Rs 20,000(Rupees Twenty Thousand only+ taxes as applicable) for this event to be paid by KCCI to BCIMMCT 's bank account .
- KCCI would also support with Rs 30,000(Rupees Thirty Thousand only) for the 22 nd November evening buffet dinner against actual bills provided and the money can be paid 1 week earlier for purchasing of raw material to BCIMMCT's bank account.
- Balance money lies with KCCI and would disburse to vendors as per the original expense incurred and approved by BCIMMCT .However, Rupees Ten Thousand in cash may be handed over to BCIMMCT for purchase of stationery and bill would be provided on actual cost and is included in budget.
- The prize money and honorarium would be sent to respective participants, winners or judges directly by KCCI authorities and has been included in the budget.
- All posters or banners would bear both logos- KCCI's and BCIMMCT. International Kimchi Day- 22nd Nov and Chandiwala Hospitality Ensemble 2020 would be printed on all publicity material.



Sign- Head of Institute-Principal

27.10.2020



Sign- Director- KCC, Embassy of Korea