Conference Theme
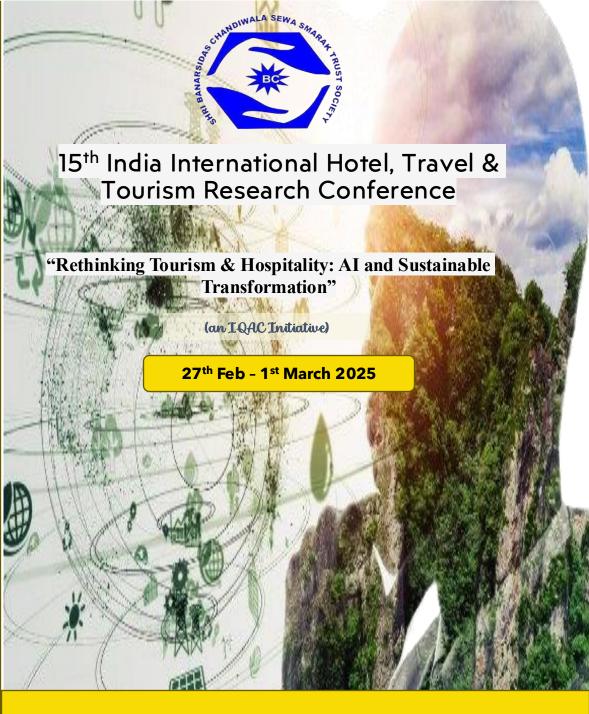
15th India International Hotel Travel and Tourism Research Conference will be exploring overall theme focused on "Re-thinking Tourism & Hospitality: AI and Sustainable Transformation" along with wide range of sub-themes, including (but not limited to) the following:

1. Re-thinking Tourism & Hospitality: AI and Sustainable Transformation (CORE THEME)
2. AI and its Impact on Tourism, Travel & Hospitality
3. AI enabled Tourism and Hospitality: The Future Scenario
4. Challenges and Issues of AI enabled Tourism & Hospitality
5. Ethical & Social Implication of AI in Hospitality and Tourism
6. Destination Promotion, Economic Development and Sustainable Transformation
7. Innovative AI Models in Travel, Tourism & Hospitality
8. Innovative Sustainable Transformational Models in Travel, Tourism & Hospitality
9. Integrating AI & Sustainability in Hotel Operations
10. Role of Big Data, Smart Applications and Social Media for Sustainable Transformation
11. Sustainable Rural Tourism, Host Participation & Inclusive Growth
12. Food Safety: Technological Innovations & Sustainable Transformation
13. Challenges and Issues in Sustainable Transformation of Tourism & Hospitality
14. Innovations & Entrepreneurship avenues in Sustainable Tourism & Hospitality
15. AI and its impact on Future Manpower Requirements in Travel, Tourism & Hospitality
16. AI role in Hospitality, Travel & Tourism Education and Training Need
17. Cases of Successful AI enable Sustainable Hospitality and Tourism Models

Call for papers

Original articles, research papers and case studies that highlight the issues related to the theme in different aspects from academicians, practitioners and policy makers are invited. Selected Quality papers shall be published in "Indian Journal of Applied Hospitality Tourism Research" Vol. 17 (ISSN 0975 4954), an annual peer reviewed open access Hospitality & Tourism Management Journal indexed in UGC CARE. Also, the selected papers from the conference will be published in an ISBN Edited Book titled "Re-thinking Tourism & Hospitality: AI and Sustainable Transformation".

Conference Highlights:-

- A day Trip to Agra
- Expert Keynote and Technical Sessions
- Research Workshop
- Best Paper Award
- Networking Dinner

15th India International Hotel, Travel & Tourism Research Conference

"Rethinking Tourism & Hospitality: AI and Sustainable Transformation"

(an IQAC Initiative)

27th Feb – 1st March 2025

Banarsidas Chandiwala Institute of Hotel Management & Catering Technology
Chandiwala Estate, Maa Anandmai Marg, Kalkaji,
New Delhi –110019
(NAAC "A+" Accredited Institution, Affiliated to GGSIP University & Approved by AICTE)
www.bcihmct.ac.in, 91-11-49020301, 49020302, 49020303

OVERVIEW

India International Hotel, Travel and Tourism Research Conference series has become the most prominent International Conference in the field of Hotel, Travel and Tourism. BCIHMCT has been conducting the conference since 2009 involving the Tourism & Hospitality Industry. The upcoming 15th edition of the conference in 2025 will focus on the theme "Rethinking Tourism & Hospitality: AI and Sustainable Transformation" The conference will include formal presentations, workshops, awards and other industry related forum Apart from the regular presentations, the conference will include keynote addresses by eminent speakers and experts from both industry and academia.

OBJECTIVE

Artificial Intelligence (AI) is much talked phenomenon in today's scenario, and it has a prominent impact on Travel, Tourism & Hospitality Industry too. The use of AI has already improved efficiency, reduced costs, and increased accuracy in various fields including tourism and hospitality industry. It also poised to have a major effect on sustainability, climate change and environmental issues which can be seen as way to make supply chains more efficient, carrying out predictive maintenance and other procedures to reduce carbon emissions. However, it is also perceived to have a detrimental impact on sustainability. AI models could raise carbon emissions to a great extent and may have a devastating impact to any sustainability efforts. It is believed that the costs of building and training AI models could leave society in a worse environmental situation than before. Amidst to theme of "Tourism and Sustainable Transformation" by UNWTO for the year 2025, the conference intend to address, discuss and devise future strategies for travel, tourism and hospitality industry addressing the role and extent of AI in promoting sustainable transformation within the industry and its multi-dimensional scope in addressing the issue of transformational sustainability in travel, tourism and hospitality. The aim of 15th India International Hotel, Travel Tourism Research Conference is to bring together a unique and international mix of experts, researchers and decision makers both from academia and industry across the globe to exchange their knowledge, experience and research innovations to highlight and deliver best possible outcome to discourse the chosen components of the theme i.e. "Re-thinking Tourism & Hospitality: AI and Sustainable Transformation".

Submission Guidelines

For Abstract
All authors are to submit a 300 words abstract not including references before the respective due date indicating the category in which their paper is to be considered. All abstract must be prepared and submitted in English language, free of linguistics errors in MS Word, Times New Roman, Double Spacing Font Size 12 All abstract must be an original work not yet submitted to any other publications prior to the Conference.

For Full Paper
Authors are encouraged to submit paper typed double spaced with 1 inch margin on all sides using Times New Roman 12 in MS word preferably in A 4 size paper with a maximum word limit of 5000 words (strictly) and minimum word limit of 3000 words including abstract, tables, graphs, figures, and notes. The full title, author(s) including affiliation, correspondence and email address, abstract (not exceeding 300words), key words (not exceeding six) and acknowledgements, if any, should be clearly specified in the first page of the paper. The contributors should ensure that they are not infringing copyright. Submission of a manuscript implies that it contains unpublished original work and is not being considered for publication elsewhere.

All submission will be done @ https://forms.gle/mDDimZ6mpvjAMdSQ6 or scan at

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Important Dates

Submission of Abstract   : 30th September 2024
Submission of Full Paper : 15th November 2024
Conference Registration : 1st February 2025

Registration Details

Delegates	Paper Presentation	Participation
International Delegates	US$ 200	US$ 100
International Delegates (SAARC Countries)	US$ 100	US$ 50
Corporates/ Professionals	₹ 4000/-	₹ 2000/-
Academicians	₹ 3000/-	₹ 1500/-
Research Scholars	₹ 2000/-	₹ 1000/-
PG/UG	₹ 1000/-	₹ 700/-

Sharing Accommodation will be made available on First-cum-first-serve basis at charge of ₹2000/- per night including meals (for all days of conference)

Registration Fees will include entry to all sessions, conference kit, Morning & Afternoon Tea, Lunch and access to Research Workshop. A day trip to The Taj Mahal, Agra (only for International Delegates). Indian Delegate can also avail the same on chargeable basis.