

## Submission Guidelines

### For Abstract

All authors are to submit a 300 words abstract not including references before the respective due date indicating the category in which their paper is to be considered. All abstract must be prepared and submitted in English language, free of linguistics errors in MS Word, Times New Roman, Double Spacing & Font Size 12. All abstract must be an original work not yet submitted to any other publications prior to the Conference.

### For Full Paper

Authors are encouraged to submit paper typed double-spaced with 1 inch margin on all sides using Times New Roman 12 in MS word preferably in A4 size paper with a maximum word limit of 5000 words (strictly) and minimum word limit of 3000 words including abstract, tables, graphs, figures, and notes. The full title, author(s) including affiliation, correspondence and e-mail address, abstract (not exceeding 300 words), key words (not exceeding six) and acknowledgements, if any, should be clearly specified in the first page of the paper. The contributors should ensure that they are not infringing copyright. Submission of a manuscript implies that it contains unpublished original work and is not being considered for publication elsewhere.

All submission will be made electronically by email to the convener at [publication@bcihmct.ac.in](mailto:publication@bcihmct.ac.in) or President at [director@bcihmct.ac.in](mailto:director@bcihmct.ac.in)

IIHTTRC 2023

## Organizing Committee

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## Important Dates

- Submission of Abstract : 30<sup>th</sup>, Nov 2022
- Submission of Full Paper : 31<sup>st</sup>, Dec 2022
- Conference Registration : 30<sup>th</sup>, Jan 2023



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# 13<sup>th</sup> India International Hotel, Travel and Tourism Research Conference

Green Investment,  
Inclusive Growth &  
Digital Futures in  
Tourism &  
Hospitality

4th – 6th April , 2023



Banarsidas Chandiwala Institute  
of Hotel Management & Catering  
Technology, New Delhi

## Overview

India International Hotel, Travel and Tourism Research Conference series has become the most prominent International Conference in the field of Hotel, Travel and Tourism. BCIHMCT has been conducting the conference since 2009 involving the Tourism Hospitality Industry. The upcoming 13<sup>th</sup> edition of the conference in 2023 will focus on the theme “Green Investment, Inclusive Growth & Digital Futures in Tourism & Hospitality”. The conference will include formal presentations, workshops, awards and other industry related forum. Apart from the regular presentations, the conference will include keynote addresses by eminent speakers and experts from both industry and academia.

## Objective

Amidst to theme of Tourism & Green Investment proposed by UNWTO for the year 2023, the conference intend to address, discuss and devise future strategies also for Inclusive growth and Digital futures along with Green Investment in Hospitality & Tourism Sector. The aim of 13<sup>th</sup> India International Hotel, Travel Tourism Research Conference is to bring together a unique and international mix of experts, researchers and decision makers both from academia and industry across the globe to exchange their knowledge, experience and research innovations to highlight and deliver best possible outcome to discourse the chosen components of the theme i.e. Green Investment, Inclusive Growth & Digital Futures.

IIHTTRC 2023

## Conference Theme

13th India International Hotel Travel and Tourism Research Conference will be exploring overall theme focused on “Green Investment, Inclusive Growth & Digital Futures in Tourism & Hospitality” along with wide range of sub-themes, including (but not limited to) the following:

1. Green Investment, Inclusive Growth & Digital Futures (CORE THEME)
2. Post Crisis Tourism and Hospitality Scenario
3. Diversity, Equity and Inclusion in Tourism & Hospitality
4. Strategic Advances & Digital Futures in Tourism & Hospitality Industry
5. Building Guest Experience, Trust & Loyalty post pandemic
6. Film Tourism, Destination Promotion & Economic Development
7. Facilities, Quality and Innovations in Travel, Tourism & Hospitality
8. Managing Human Resources in Hospitality and Tourism
9. Assessing Hospitality, Travel & Tourism Education and Training Needs
10. Role of Big Data, Smart Applications and social media as Digital Future
11. Rural Tourism, Host Participation & Inclusive Growth
12. Contemporary Issues & Future Trends in Hospitality & Tourism
13. Destination Marketing, Branding and Loyalty through Green Investment
14. Food Safety: Technological Innovations & Sustainability
15. Environment, Sustainability and Green Investments
16. Innovations & Entrepreneurship avenues in Tourism & Hospitality

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## Call for Papers

Original articles, research papers and case studies that highlight the issues related to the theme in different aspects from academicians, practitioners and policy makers are invited. Selected Quality papers shall be published in “Indian Journal of Applied Hospitality Tourism Research” Vol 15 (ISSN 0975 4954), an annual peer reviewed open access Hospitality & Tourism Management Journal indexed in India Citation Index (ICI), Cite factor and CABI. Also, the selected papers from the conference will be published in an ISBN Edited Book titled “Green Investment, Inclusive Growth & Digital Futures in Tourism & Hospitality”.

## Registration Fees

Delegates	Paper Presentation	Participation
International Delegates	US\$ 200	US\$ 100
International Delegates (SAARC Countries)	US\$ 100	US\$ 50
Corporate/Professionals	₹ 4000/-	₹ 2000/-
Academicians	₹ 3000/-	₹ 2000/-
Research Scholars	₹ 2000/-	₹ 1000/-
PG/UG Students	₹ 1500/-	₹ 500/-

Sharing Accommodation will be made available on First-cum-first-serve basis at charge of ₹ 1000/- per night including meals (for all three days of conference)

**\*Registration Fees will include entry to all sessions, conference kit, Morning & Afternoon Tea, Lunch and access to Research Workshop.**

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